

Milan,
April 21-25, 2026

FuoriSalone 2026

Design, culture and new visions for the brand's 70th anniversary

D.A.M.A. makes its debut: the new format dedicated to design, art, music and architecture, at the Pianca & Partners showroom

Milan Design Week

On the occasion of Fuorisalone 2026, from April 21 to 25, Pianca will take part in Milan Design Week within the Pianca & Partners showroom on Via Porta Tenaglia, Milan, open to professionals and industry operators from 10:00 am to 7:00 pm.

70 Years of History

2026 marks a particularly significant year for the company, as it celebrates its 70th anniversary—an important milestone that reflects a journey shaped by research, evolution and vision, under the sign of design and quality.

D.A.M.A.

For this occasion, Pianca presents D.A.M.A. (Design, Art, Music, Architecture), a new invitation-only event format that will enliven the showroom from Tuesday to Friday evening, from 7:00 pm to 9:30 pm. Conceived as a cultural program, D.A.M.A. offers a different thematic focus each evening, fostering a dialogue between disciplines and contemporary languages:

- **Design:** Aldo Pianca recounts the company's 70-year history and its future outlook;
- **Art:** sculptor Riccardo Gatti will create a live sculpture commissioned by Pianca for the anniversary;
- **Music:** live performance by Gloria Campaner on a Zanta ZB200 piano;
- **Architecture:** Luciano Pollifrone presents the book dedicated to Carlo Scarpa's previously unpublished works, with Tobia Scarpa in attendance.

Within the showroom, Pianca also presents its new collection dedicated to the living area, expressing an evolved vision of contemporary living, where aesthetics, comfort and design research are harmoniously integrated. The collection includes chairs, tables, coffee tables, sofas, armchairs and a bed, and is enriched by new design collaborations. Among these, the synergy with ADP – Altherr Desile Park, who sign a new chair, along with new products developed in collaboration with international designers such as Calvi Brambilla, Philippe Tabet, Cristina Celestino and Pier Luigi Frighetto.

Salone del Mobile

In parallel, Pianca will also be present at the Salone del Mobile with a project developed in collaboration with Favero Health Projects, a company specialized in healthcare furnishings. The initiative explores a new way of conceiving care environments, making them more welcoming and able to convey a sense of familiarity and well-being. The project is part of a broader vision that places increasing emphasis on the quality of healthcare environments, where design plays a central role in creating sustainable spaces focused on people's well-being.

With this dual presence and the launch of D.A.M.A., Pianca reinforces its role within the contemporary design landscape, building connections between product, culture and research in a key year of its history.

Pianca @ Milan Design Week

Fuorisalone
Pianca & Partners
via Porta Tenaglia 7N3
Milan

Salone del Mobile
Pav. 05
Stand B05

Pianca - pianca.com